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Your Information Resource for Poison Ivy, Oak and Sumac

Volume 7, **Special Edition**

Welcome to a Special Edition of the Zanafel Zone! We want to highlight the following opportunity to support poison ivy plant research:

Get a FREE Tube of Zanafel By Supporting Poison Ivy Plant Research!

The Jelesko Laboratory at Virginia Tech State University is the **only** academic research lab entirely devoted to Poison Ivy/Oak/Sumac research. That's right, the only one!

They are working on exciting new research into finding environmentally friendly ways to combat poison ivy in managed landscapes like our back yards and public parks. Unfortunately, some aspects of these poison ivy related research projects fall outside of normal research funding.

IN THIS ISSUE

- Get a FREE Tube of Zanafel By Supporting Poison Ivy Plant Research!
- Scientific Research Supported By This Crowd Funding
- Follow The ITCHY Project on Social Media

WANT TO LEARN MORE?

[Click here](#) to order informational materials - for FREE!

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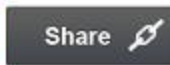
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The ITCHY Project



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Here's where you can help: Virginia Tech has recently launched a Crowd Funding campaign, called The ITCHY Project, to support the research at the Jelesko Lab. Over 92% of your donation goes directly to poison ivy research in the Jelesko Lab.

To learn more and donate (and learn about the opportunity to receive a Free tube of Zanfel),

[Click Here:](#) to view the crowdfunding site.

Scientific Research Supported By This Crowd Funding:

- 1) Additional research into a native [fungus that kills poison ivy](#) seedlings.
- 2) Further develop the [ITCHY cell phone app](#) to enable citizen scientists to collect and share poison ivy data with the Jelesko Lab.
- 3) Complete the DNA sequencing of the [poison ivy](#)

[genome](#) (i.e. complete “genetic blueprint”).

Be a hero: Support poison ivy research!

Follow The ITCHY Project on Social Media

Follow The ITCHY Project:
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Facebook www.facebook.com/TheITCHYProject

They'll post helpful information throughout poison ivy, oak, and sumac season.



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