

Your Information Resource for Poison Ivy, Oak and Sumac

Volume 7, Issue 4

Welcome to the Zanfel Zone! We hope you are having a wonderful fall! As always, Zanfel is here to provide you with important information on plant identification, rash prevention, and rash treatment to help you get safely through this season.

Get a FREE Tube of Zanfel By Supporting Poison Ivy Plant Research!

The Jelesko Laboratory at Virginia Tech State University is the <u>only</u> academic research lab entirely devoted to Poison Ivy/Oak/Sumac research. That's right, the only one!

They are working on exciting new research into finding environmentally friendly ways to combat poison ivy in managed landscapes like our back yards and public parks. Unfortunately, some aspects of these poison ivy related research projects fall outside of normal research funding.

Here's where you can help: Virginia Tech has recently launched a Crowd Funding campaign, called The ITCHY Project, to support the research at the Jelesko Lab. Over 92% of your donation goes directly to poison ivy research in the Jelesko Lab.

To learn more and donate (and learn about the opportunity to receive a Free tube of Zanfel),

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WANT TO LEARN MORE?

<u>Click here</u> to order informational materials - for FREE!

CONTACT US

Zanfel Laboratories.

Click Here: to view the crowdfunding site.

Scientific Research Supported By This Crowd Funding:

- 1) Additional research into a native <u>fungus that kills</u> <u>poison</u> <u>ivy</u> seedlings.
- 2) Further develop the <u>ITCHY cell phone app</u> to enable citizen scientists to collect and share poison ivy data with the Jelesko Lab.
- 3) Complete the DNA sequencing of the <u>poison ivy</u> <u>genome</u> (i.e. complete "genetic blueprint").

Be a hero: Support poison ivy research!

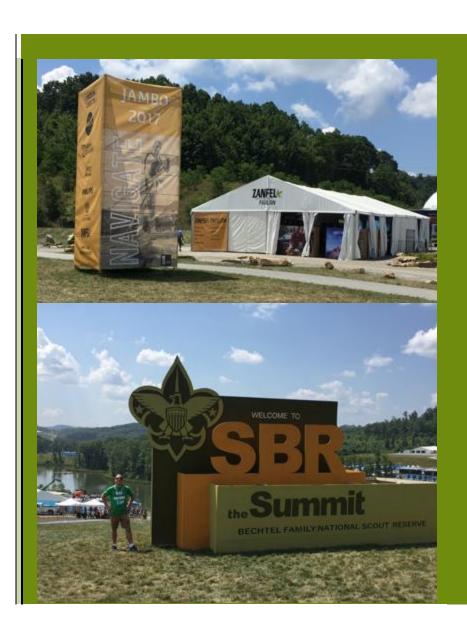
Zanfel Sponsors The 2017 National Boy Scouts of America Jamboree

Zanfel is a proud to support Scouting! Zanfel was the Official First Aid Sponsor of the 2017 National Boy Scouts of America Jamboree at Summit Bechtel Reserve, West Virginia. Zanfel collaborated with the Jamboree medical team to provide poison ivy relief for every Scout, Leader, and staff member at the event.

Thank you to all of the Scouts, Venturers, Leaders, parents, and healthcare providers who visited the Zanfel Pavilion to learn about poison ivy, oak, and sumac plant identification, prevention, and treatment with Zanfel Poison Ivy, Oak & Sumac Wash. We had a great time speaking with Boy Scouts and Leaders from 47 of the 50 states.

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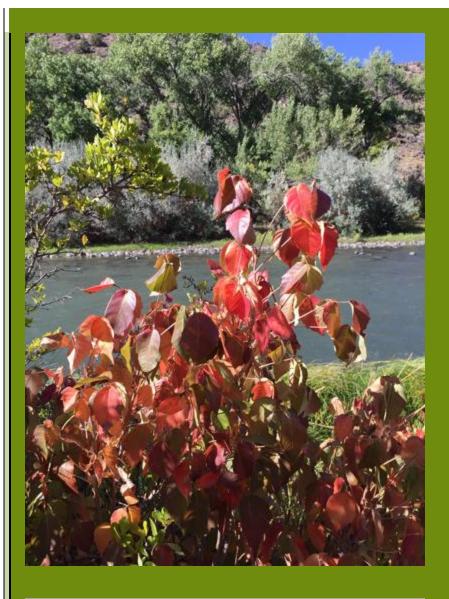


Poison Ivy's Fall Colors

One of the early signs of fall is the turning of poison ivy leaves from green to yellow, and then to a bright red. Poison ivy is usually one of the very first plants to have its leaves change in the fall. You'll look out into the woods and everything will be green, except for the bright yellow or red leaves on a poison ivy plant.

Eastern Poison Ivy:





Dan's Big Pumpkin

This year Zanfel's Customer Service Manager, Dan Boelman, and his family grew a really huge pumpkin! It weighed 758 Pounds, and won 1st Place at the Iowa State Fair Giant Pumpkin Contest. Dan and his family are looking forward to growing another giant pumpkin next year.



Follow Zanfel on Twitter



Please follow us on Twitter @ZanfelPoisonIvy

We'll Tweet helpful information on poison ivy, oak, and sumac throughout the year. Thank you to everyone who has followed us!

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