

Your Information Resource for Poison Ivy, Oak and Sumac

Volume 3, Issue 2

Welcome to the Zanfel Zone! With the late arrival of spring, poison ivy, oak, and sumac exposure season was delayed in many areas of the country. With the arrival of warmer weather, poison ivy season is definitely here. As always, Zanfel is here to provide you with important information on plant identification, prevention, and treatment to help get you safely through this season.

Poison Ivy Identification Week is June 9 – 15

Zanfel Laboratories continues to be strongly committed to education regarding issues associated with poison ivy, oak, and sumac. In March, Zanfel sponsored the first ever Philadelphia Poison Ivy Conference. Zanfel's support of this event brought together poison ivy subject matter experts from all over the country. One of the outcomes of the conference was the establishment of Poison Ivy Identification Week.



Can you identify poison ivy? You can! Please take some time this week to learn to identify poison ivy plants in your area. If you can already identify poison ivy, teach a friend or family member to spot the plant.

Identifying poison ivy can be a challenge. There can be significant variation in the shape of the poison ivy plants' leaves. Sometimes the leaflet edges are smooth. Sometimes the leaflets look like a mitten. The poison ivy plant can grow as a vine or a shrub. Here are some great online resources, which can help with identification of poison ivy, oak, and sumac:

IN THIS ISSUE

- Poison Ivy Identification Week is June 9 – 15
- Plant Identification App
- Poison Ivy Citizen Scientist Project
- Follow Zanfel on Twitter
- Peak Poison Ivy, Oak & Sumac Exposure Season Is Here

WANT TO LEARN MORE?

<u>Click here</u> to order informational materials - for FREE!

CONTACT US

Zanfel Laboratories, Inc. 1370 NW 114th Street, Suite 204 Clive, IA 50325 800.401.4002 www.zanfel.com

Dan Boelman RN, BSN Customer Service Manager dboelman@zanfel.com http://www.zanfel.com/help/educational.html

http://www.idontwantpoisonivy.com/faq#t1n32

http://poisonivy.aesir.com/view

http://www.poison-ivy.org/

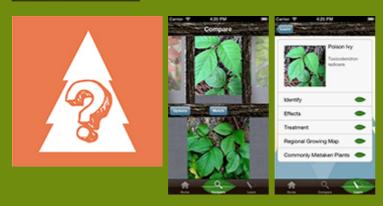
Poison Ivy: You Know the Feeling . . . Now Spread the Awareness!

Plant Identification App

The Bewilderness App is an outdoor reference manual for iOS/iPhone. This App helps you to quickly compare the plants around you to poison ivy, oak, and sumac.

http://www.russellbstephens.com/Bewilderness/

https://itunes.apple.com/us/app/bewilderness/id546185768?mt=8



Poison Ivy Citizen Scientist Project

Now that you have the tools to identify poison ivy, you might consider becoming a "Poison Ivy Citizen Scientist".

Virginia Tech Professor John Jelesko has set up a Poison Ivy Citizen Scientist network in order to collect poison ivy scientific data from across the US. In the first year, he and his team want to collect text and image data from as many citizen scientists (defined as anyone interested in collecting and transmitting poison ivy data to Dr. Jelesko's lab). These findings will hopefully lead to new insights into poison ivy ecology, biogeography, and future novel poison ivy management methods. None of the requested data requires touching a poison ivy plant, and you are strongly discouraged from touching any plant.

Please visit the Poison Ivy Citizen Scientist website:

http://www.poisonivyresearch.ppws.vt.edu/



Follow Zanfel on Twitter



Please follow us on Twitter @ZanfelPoisonIvy

We'll Tweet helpful information throughout poison ivy, oak, and sumac season.

Peak Poison Ivy, Oak & Sumac Exposure Season Is Here

The time between Memorial Day and Labor Day is definitely the peak time of the year for exposures to poison ivy, oak, and sumac. Camping, hiking, summer vacations, yard work, and other outdoor activities are all opportunities to tangle with poison ivy.

Please contact us if you have questions about Zanfel Poison Ivy, Oak & Sumac Wash, or about poison ivy in general.

If you or a family member break out with a poison ivy rash, Zanfel can be found in the first aid section of your local pharmacy, and on Amazon.com