

# the ZANFEL ZONE

Your Information Resource for Poison Ivy, Oak and Sumac

Volume 3, Issue 5

Welcome to the Zanafel Zone! We hope you are having a wonderful Christmas season! As always, Zanafel is here to provide you with important information on plant identification, prevention, and treatment.

## Getting To Know Allison



Allison Cheney is the newest member of the Zanafel team. Allison's hobbies include playing music, photography, riding horses, and spending time with family. She also loves spending time with her beagle, Shiloh. Allison loves working for Zanafel because it's fun sharing about a product that actually works!

## Poison Ivy, Oak & Sumac in Winter

**Myth:** One can safely handle poison ivy, oak, and sumac plants in the winter.

**Fact:** Poison ivy, oak, and sumac plants are allergenic and irritant year-round

During the winter months, poison ivy isn't always on our minds during outdoor activities. Whether you're hiking, hunting, or doing yard work, exposure to poison ivy can still lead to an itchy skin reaction. Below are pictures showing poison ivy, oak, and sumac in the winter.

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### WANT TO LEARN MORE?

[Click here](#) to order informational materials - for FREE!

### CONTACT US

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## Calling All Poison Ivy First-Responders!

Please join us at the 2014 Philadelphia Poison Ivy Conference!



[Click for Full Size](#)

March 29 – 31, 2014

Historic Bartram's Gardens, Philadelphia, PA

For more information:

<http://www.idontwantpoisonivy.com/conference>

To register:

<https://www.eply.com/2014PhiladelphiaPoisonIvyConference895425>

Join us for an in-depth discussion about poison ivy, including:

- How to positively identify poison ivy plants
- Identification of Poison Ivy growth patterns through field study and first-hand observation
- Secret tricks of the trade, as told from personal experience by poison ivy professionals
- What makes the oil of poison ivy, oak and sumac so potent?
- Best tools and methods for poison ivy removal
- Best ways to deal with a poison ivy skin rash

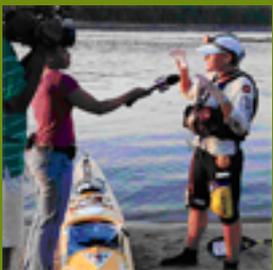
- How to correctly identify poison ivy look alike plants
- Review of books and articles helpful to understanding poison ivy
- The bird and poison ivy connection; Why understanding this dynamic relationship is essential to controlling poison ivy in human landscapes
- New poison ivy terminology (naming newly observed growth formations)
- A live study, dissection and removal of mature poison ivy plants (how we remove poison ivy in Philly)

## High Profile Adventure Camp

Now that registration is open for High Profile Adventure Camp, we would like to announce that Zanfel spokesperson Robyn Benincasa will be one of the speakers at the camp!

High Profile Adventures L.L.C. presents the 8th annual adventure camp in Mount Carroll, Illinois at the scenic and historic YMCA Camp Benson. The camp will give aspiring first timers to experienced racers the skills and knowledge needed to participate and excel in adventure races. The camp is also ideal for adventurers who may not be interested in racing but in adventure travel and for those preparing for mountaineering, backpacking, or canoe trips. The camp will be held on Friday, March 28, – Sunday, March 30, 2014. The focus of the camp is on fixed ropes (rappelling, ascending, Tyrolean traverses, zip lines), rock climbing, navigation with map and compass, mountain biking and canoe and kayak paddling.

Robyn Benincasa is a professional adventure racer who has competed in close to 40 expedition-length events - gnarly, multiday, multisport killers such as Primal Quest and Eco-Challenge. She has biked through jungles in Borneo, climbed Himalayan giants in Nepal, trekked across lava fields in Fiji, rafted rapids in Chile - and racked up multiple world championship titles along the way.



Robyn's relationship with Zanfel began in 2003 when she discovered that Zanfel Poison Ivy, Oak & Sumac Wash really does work. Robyn was suffering after contact with poison oak and her team captain recommended Zanfel to treat the rash. The rest is history! Robyn is a

vocal advocate of using Zanafel to treat poison ivy / oak and proudly wears the logo on her sleeve in competition.

For more information on High Profile Adventure Camp, please visit the event website:

<http://www.thethunderrolls.org/camp.html>

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## Follow Zanafel on Twitter



Please follow us on Twitter [@ZanafelPoisonIvy](https://twitter.com/ZanafelPoisonIvy)

We'll Tweet helpful information throughout poison ivy, oak, and sumac season.

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## Merry Christmas & Happy New Year!

Thank you for your continued interest and support of Zanafel Poison Ivy Wash. Additionally, we would like to wish you and your family a very blessed Christmas and a Happy New Year!

Please be watching for the next Zanafel Zone e-newsletter in 2014!

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